

BILDENDE KUNST MA AT - TYPES AND TRANSLATION TYPES OF VENICE, INTRODUCTION:



FG Bildende Kunst 2020



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Over the years, Venice has been, and continues to be, frequently copied and reproduced, from casinos in Las Vegas to Macau to the theme parks in China. Images of such copies get mixed up with the countless representations of the original. They all produce tourist expectations, which in turn reflect back on the Italian city.

The dissemination of never-changing depictions of Venice— with their image of a romantic, crumbling, and doomed Venice – has led to an increase in the number of tourists to 30 million visitors per year.

For a century, the economic structure of the city has been unilaterally oriented towards tourism. Strengthened by the dissemination of images as well as the realization of copies of Venice, the number of tourists has quadrupled in the last 25 years. One of the motives for visiting Venice is the desire to see the original of the built copy in Macao.

Parallel to the increase in the number of tourists, the population of Venice shrank more and more. While in 1951 there were still 170,000 people living in Venice, at the turn of the century there were only 64,000. In 2022, only 49,940 Venetians lived in the city. And these 49,940 inhabitants encounter 100,000 day tourists every day and 30 million visitors every year.

For the inhabitants, their city has become too expensive. Since life is cheaper in Mestre, more and more Venetians are moving there and only working in Venice. The city has degenerated into a museum, some say.

According to Luigi Brugnaro, the mayor of Venice, the biggest problem of over-tourism comes from day-trippers. About four-fifths of all tourists in Venice are in town for only a one-day trip. In 2019, there were about 19 million for the year. These mostly stay in Mestre and come over the bridge in the morning to the coveted old town to photograph the sights. In the evening, they head back to the mainland.

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In „TYPES OF VENICE“ you will investigate contemporary phenomena relating to Venice and its copies in an artistic visual way.

„TYPES OF VENICE“ is an exploration of travel and the appropriation of imaginations of the foreign and thus the supposedly familiar. As part of your artistic study, you will conduct interviews with tourists and locals and identify their remarkable ideas about the city. You will translate these artistically into different types of Venice.

The centerpiece of the seminar is the week-long excursion to Venice. During these seven days you will undertake artistic research.

With artistic tools such as qualitative interviews, mental maps, photography and video you will explore the city. You will conduct numerous interviews to collect images of external and self-perception of Venice. Building on the interviews conducted and the 'mental maps' recorded, they will photographically capture places, architectures and atmospheres of Venice in the footsteps of specific types of Venice.

You will work in teams in Venice in order to be efficient and creative in the artistic field research. The recorded data will be evaluated in Berlin using artistic tools such as interview-profiles, collage, mapping as well as translating them into visual ethnographic narratives of Venice.

DATES EXCURSION: 15.5.-21.5.2023

Accruing costs as well as material costs are to be paid by the participants themselves.



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